

CHRISTIAN BALAN.

JUNIOR PARTNERSHIPS MANAGER · APPLICATION G2 ESPORTS

Partnership & Stakeholder Management · Gaming & Esports Community Builder · AI & Product Project Management

Core values Connection · Impact · Community first · Consistency · Ownership

✉ in@chrisbalan.com linkedin.com/in/chrisbalan chrisbalan.com standards.gg

Instagram @yungyoethe Rosenheim, Bavaria, Germany · remote · Berlin on demand



PROFILE

Multidisciplinary product and project professional combining technology, gaming/esports, competitive sports, creative production, community leadership and healthcare. AI and project management are a mindset for me, not the goal: I automate to free up time for what matters, the people and the relationships. Six active years leading communities and my own music company; today founder of the Standards.gg gaming organization, directly connected with the WoW creator scene.

EXPERIENCE

Standards.gg · Founder, Gaming Organization & Community Lead 2026 - present · Remote

- Founded and lead a competitive World of Warcraft organization (Season of Discovery → Forever): recruitment, culture, content, competitive operations; ~1,000-member Discord, 16,500+ voice minutes in three months
- Creator network: direct contact via Discord with GuzuTV, Nohitjerome, Xaryu, Bobka, TooLateBro Gaming, Miko and Jokerd; Nohitjerome pinned my comment on a game-wide issue under a video now past 300k views
- Partnership management: building and strengthening relationships across complex stakeholder environments; internally fostering constructive team dynamics, externally managing partners, creators and other communities, navigating differing interests and turning relationships into lasting, mutually valuable partnerships
- HADALON**: the most advanced application bot in the WoW Forever scene; Discord ⇄ GuildOrder sync for rosters, roles, events and attendance; partnership with GuildOrder.com (custom AddOns, API), working directly with its webmaster via email and Discord
- Product lead for Forever Talent Calculator, Forever Atlas and Forever Codex; YouTube channel with 34k views in 9 months

SPICED Academy · AI Project Manager Aug 2026 - present · Berlin / Remote

Certified capstone: healthcare administration & communications automation, from ideation through requirements engineering, product definition, process mapping and architecture to AI/LLM-enabled workflows.

Fonds Finanz Maklerservice GmbH · IT Support & Technical Owner Mar 2024 - Nov 2025 · Munich

1st/2nd/VIP enterprise support (Jira, Matrix42, Microsoft 365, Active Directory); grew into product owner of Matrix42 ServiceDesk: requirements, backlog, workflow design, rollout and adoption. Central interface between business users, IT and key stakeholders.

Music Producer & Engineers' Guild · Music Producer & Audio Engineer Mar 2023 - Aug 2026 · Global

Production, mixing, mastering, composition; Platinum & Gold references, AKM member; clients incl. DJ CRRONIK, KÖRNOAR, Sony Gold League. 2026: LLM system for understanding MIDI and audio structure.

GAMING & SPORTS

Empire Earth · age 11–12
Clan & RapidForum founder in the early ESL scene (Ligaset); teammate PsYcHo later played for a-Losers; also a passionate Magic: The Gathering player

Basketball
Team captain & playmaker for TuS Wuppertal and Schwelmer Baskets, Regionalliga 1 and 2

MOBAs · 2019
Dota 2, League of Legends; Bucharest Minor, connected with pro players

CORE COMPETENCIES

- Partnership & Stakeholder Mgmt
- Account & Relationship Mgmt
- Community & Conflict Mgmt
- Content & Activations
- Event Management
- Project & Product Mgmt
- Team Leadership
- Requirements Engineering
- Reporting

TECHNICAL

- Jira
- Confluence
- Agile / Scrum
- IT Project Mgmt
- ITIL
- Matrix42
- Python
- Pandas
- NumPy
- EDA
- Predictive Modeling
- Plotly
- Streamlit
- LLMs / GenAI
- API Integration
- Workflow Automation
- Discord Administration
- Custom Bots
- Git / GitHub
- Microsoft 365
- Active Directory
- Linux
- Networking

LANGUAGES

Zentrum Innere Medizin · Executive Assistant → 2021 – 2024 · Bad Aibling
Practice Management → System Administrator

Trusted interface of a physician's practice (scheduling, correspondence, internal and external communication); ran operations and scheduling for a multidisciplinary team of 12 therapists; modernized IT, security and automation in line with German healthcare regulations.

Philosophy Digital · Interdisciplinary Research & Education Jan 2023 – Dec 2024 · Global

Built the educational social-media channel for Philosophy Digital to **50,000+ followers**; content in German, Romanian and French.

ITFOUR – Laiminger Computer GmbH · IT Support Specialist Oct 2022 – Mar 2023 · Rosenheim

On-site 1st/2nd-level support and direct point of contact for clients from schools, finance, industry, healthcare and hospitality.

N26 Group · Cyber Security Analysis Intern Oct 2019 – Mar 2020 · Berlin
Application security, security-focused UI improvements and risk mitigation in FinTech.

NuArtistry · Founder, Independent Media Label & Creative Network 2013 – 2019 · Berlin / Brandenburg

- Independent media label that produced for artists like **Kanita**, now debuting internationally and active on the Albanian market; artists kept their master rights
- Network of 30+ artists, engineers, producers and video creatives across 10 countries; incubator for members who later founded their own labels and careers; six active years before the team moved on, e.g. as 100blackdolphins. Thanks to the whole team.
- Coordinated music videos in **Paris, Athens and St. Petersburg** with hard-to-get official filming permits, leading a dedicated in-house team of up to 10 rather than only booking third parties (Paris video "Beaucoup d'argent": 10 people)
- Sold **1,000 CDs at €50 each** (some paid more): the direct-to-fan model Nipsey Hussle used before his breakthrough (an idea from Ryan Leslie), adapted with guerrilla marketing for the European market

Black Phoenix Enterprises / Beat Club · Creative & Business Network 2013 – 2014 · Remote

Clients and collaborations via Ryan Leslie / Black Phoenix, !llmind and Roseville Music Group, with credits for major names in the industry, among them the late **Nipsey Hussle**. Ryan Leslie mentored the launch of NuArtistry.

Independent Agency · Music & Video Producer 2013 – 2019 · Berlin / Rosenheim

Launched the NuArtistry Lifestyle Group: production, artist booking, collaborations, social-media marketing. Debut album GENESIS (2015), music video "St. Petersburg" on VEVO.

Events & Booking 2012 – 2026

- **IDLeague · Big F Cup** (2026): farewell Season of Discovery PvP tournament; player (Team Sunstrike), Discord moderation for 6 teams, rules consulting for the organizer; 100k+ viewers, 14,000 AED finals prize pool
- **Romantik Hotels & Restaurants AG · LINDNERS**, Event Manager (2012 – 2013): cultural programme, jazz brunches and jam sessions
- **Hotel Adlon Kempinski Berlin**, Event / Booking Assistant (2014): booked on demand via my own jazz-school network and community hub
- **Smashion** (2015): jam sessions and concerts for Anton Bruckner Universität students and guests

Earlier 2009 – 2015

Apple, Creative (Logic Studio courses, 2013) · Piano teacher (2012 – 2015) · Music therapy with patients in mental health care (2014 – 2015) · Practice assistance, Praxis Dr. Balan (2011 – 2012) · Bavaria Film, sound post-production internship (2011) · MGZ Munich, genetics laboratory internship (2009)

German · native

English · native

Romanian · native

French · full professional

EDUCATION

Hochschule Fresenius

B.Sc. Psychology

Berklee College of Music

Music Production, Musicianship

Anton Bruckner Universität

Jazz Piano

SRH Hochschule der populären Künste

Music Production

SAE Institute

Music Production

SPICED Academy

AI Project Management

AWARDS

Berklee Summer Program Scholarship (2010)

Keytar Competition Award

Voices of Civil Courage Award

Jugend Musiziert

KSK Badge